

PMST LOOP PRO MAX

Return on Investment Analysis | Clinical-Grade PEMF Therapy System

Investment Overview

The Clinical Hyper PMST LOOP PRO MAX is positioned as a revenue-generating clinical asset for wellness clinics, sports recovery centers, chiropractic offices, and veterinary practices. This document models three realistic operating scenarios — Conservative, Midway, and Aggressive — to project break-even timing, monthly net income, and total return over a five-year horizon.

Investment	\$16,999
Recommended pricing	\$60 – \$110 per session
Suggested session length	15 – 30 minutes
Useful service life	7+ years
Device gross weight	77.2 lb (35 kg)
Package dimensions	29.5 x 22.8 x 20.5 in (75 x 58 x 52 cm)
Warranty support	Direct from Clinical Hyperbaric

Scenario Summary

	Conservative	Midway	Aggressive
Sessions / week	6	15	30
Price / session	\$60	\$85	\$110
Operating weeks / year	48	50	50
Direct cost ratio	35%	30%	28%
Gross annual revenue	\$17,280	\$63,750	\$165,000
Net annual income	\$11,232	\$44,625	\$118,800
Net monthly income	\$936	\$3,719	\$9,900
Break-even month	Month 19	Month 5	Month 2
Break-even date	March 2028	January 2027	October 2026
5-year net cash	\$39,161	\$206,126	\$577,001
5-year ROI	330%	1313%	3494%

All scenarios assume the device is operated as a standalone billable modality. Direct cost ratio includes consumables, electricity, and incremental staff time per session. Break-even date assumes purchase August 1, 2026.

Scenario 1 — Conservative

Modest adoption: 6 paid sessions per week at \$60 per session, 48 operating weeks per year. Reflects a clinic adding PEMF as a secondary modality without dedicated marketing. Cost ratio set at 35% to cover consumables, modest staff time, and overhead allocation.

Year	Gross Revenue	Direct Cost	Net Income	Cumulative Net
Year 1	\$17,280	\$6,048	\$11,232	\$-5,767
Year 2	\$17,280	\$6,048	\$11,232	\$5,465
Year 3	\$17,280	\$6,048	\$11,232	\$16,697
Year 4	\$17,280	\$6,048	\$11,232	\$27,929
Year 5	\$17,280	\$6,048	\$11,232	\$39,161
Year 6	\$17,280	\$6,048	\$11,232	\$50,393
Year 7	\$17,280	\$6,048	\$11,232	\$61,625

Break-even: Month 19 (March 2028). **Net monthly income:** \$936. **5-year net:** \$39,161.

Scenario 2 — Midway

Steady clinic integration: 15 paid sessions per week at \$85 per session, 50 operating weeks per year. Reflects a clinic actively marketing PEMF, bundling with HBOT or recovery packages, and capturing repeat clients. Cost ratio 30%.

Year	Gross Revenue	Direct Cost	Net Income	Cumulative Net
Year 1	\$63,750	\$19,125	\$44,625	\$27,626
Year 2	\$63,750	\$19,125	\$44,625	\$72,251
Year 3	\$63,750	\$19,125	\$44,625	\$116,876
Year 4	\$63,750	\$19,125	\$44,625	\$161,501
Year 5	\$63,750	\$19,125	\$44,625	\$206,126
Year 6	\$63,750	\$19,125	\$44,625	\$250,751
Year 7	\$63,750	\$19,125	\$44,625	\$295,376

Break-even: Month 5 (January 2027). **Net monthly income:** \$3,719. **5-year net:** \$206,126.

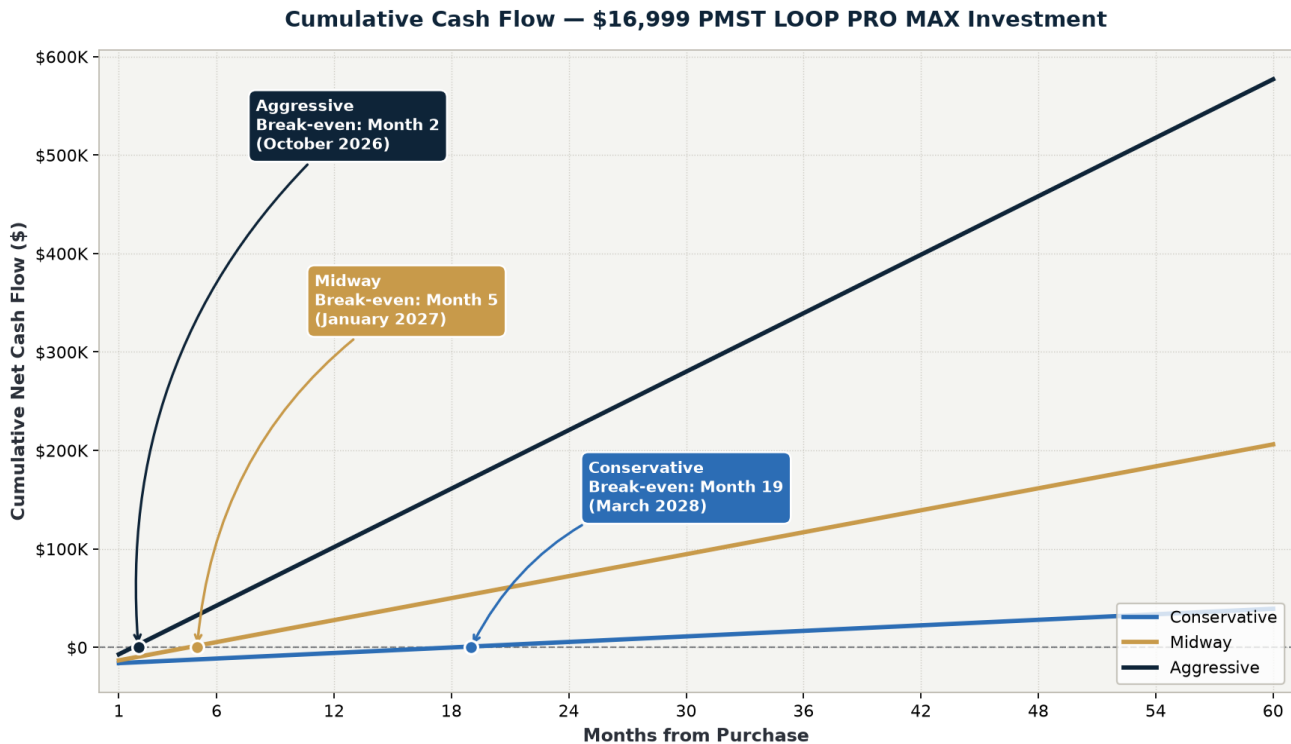
Scenario 3 — Aggressive

Optimized utilization: 30 paid sessions per week at \$110 per session, 50 operating weeks per year. Reflects a dedicated PEMF service line at a sports recovery center or high-volume wellness clinic, with structured booking blocks and bundled multi-session packages. Cost ratio 28%.

Year	Gross Revenue	Direct Cost	Net Income	Cumulative Net
Year 1	\$165,000	\$46,200	\$118,800	\$101,801
Year 2	\$165,000	\$46,200	\$118,800	\$220,601
Year 3	\$165,000	\$46,200	\$118,800	\$339,401
Year 4	\$165,000	\$46,200	\$118,800	\$458,201
Year 5	\$165,000	\$46,200	\$118,800	\$577,001
Year 6	\$165,000	\$46,200	\$118,800	\$695,801
Year 7	\$165,000	\$46,200	\$118,800	\$814,601

Break-even: Month 2 (October 2026). **Net monthly income:** \$9,900. **5-year net:** \$577,001.

Cumulative Cash Flow — 5-Year Comparison



All three scenarios cross the break-even threshold within the first 19 months of operation. Even the conservative case produces positive cumulative cash flow by month 19 and continues compounding through year 5.

How to Read This ROI

Gross revenue = sessions per week x price per session x operating weeks. **Direct cost** = gross x cost ratio (consumables, incremental staff time, electricity, overhead allocation). **Net income** = gross – direct cost. **Cumulative net** applies net income year by year against the \$16,999 device cost; the year cumulative net turns positive is the recovery year.

Key Sensitivity Levers

Volume. Sessions per week is the single most important driver. Moving from 6 to 15 weekly sessions reduces break-even from 19 months to 5 months. Moving from 15 to 30 weekly sessions further reduces break-even to month 2.

Pricing. The Conservative model uses an introductory price (\$60). Midway (\$85) and Aggressive (\$110) reflect typical price points for clinical-grade PEMF in a wellness clinic context. Pricing above \$110 is achievable for medical-supervised programs or premium bundled packages.

Bundling. When PEMF is sold as part of a multi-modality package (e.g., HBOT + PEMF + compression), utilization typically increases without proportional acquisition cost. Bundling is the fastest path from Conservative to Midway performance.

Cost ratio. Modeled at 28-35%. Lower if PEMF is added to existing service blocks without new staff. Higher if the device requires dedicated room time or marketing spend to fill.

Beyond Year 5

The PMST LOOP PRO MAX has a useful service life of 7+ years with normal clinical use. Years 6-7 produce additional net income of \$22,464 (Conservative), \$89,250 (Midway), or \$237,600 (Aggressive) on top of the 5-year totals shown.

This ROI document is provided for planning and decision-support purposes only. Actual results will vary based on local market pricing, clinic operations, marketing effectiveness, and individual client demand. Clinical Hyperbaric does not guarantee any specific revenue or return outcome.